**22nd Century Group to Host Webcast of the 2020 Third Quarter Results**

WILLIAMSVILLE, N.Y., Oct. 15, 2020 — 22nd Century Group, Inc. (NYSE American: XXII) (“22nd Century” or “the Company”), a leading plant-based, life science company driven by next generation biotechnology, will host a live audio webcast on Thursday, November 5, 2020 at 8:00 a.m. ET to discuss its 2020 third quarter results. 22nd Century will issue a press release to report results at 7:00 a.m. ET the same day. The live audio webcast will be accessible on the Events web page in the Company's Investor Relations section of the website, at [www.xxiicentury.com/investors/events](https://www.xxiicentury.com/investors/events).

During the webcast, James A. Mish, Chief Executive Officer; Michael Zercher, Chief Operating Officer; and John Franzino, Chief Financial Officer, will review and discuss the 2020 third quarter results.

Investors, analysts, and members of the media interested in submitting questions in advance can do so by sending an e-mail to investorrelations@xxiicentury.com.

An archived recording of the webcast will also be available shortly after the live event will have concluded.

**About 22nd Century Group, Inc.**

22nd Century Group, Inc. (NYSE American: XXII) is a leading, plant-based, life science company that develops and provides unique, commercial solutions to the life science, consumer products, and pharmaceutical markets. Using genetic engineering, gene-editing, and modern plant breeding techniques to create new, proprietary plants and intellectual property, 22nd Century seeks to enhance and broaden the consumer experience by providing natural, plant-derived ingredients to product formulators and manufacturers. For instance, 22nd Century is able to modulate the levels of nicotine that naturally occur in the tobacco plant. With this technology, 22nd Century is poised to disrupt the global tobacco market with its proprietary reduced nicotine content in tobacco cigarettes , of 95% less nicotine than in conventional counterparts. In addition, 22nd Century is developing new and proprietary varieties of hemp/cannabis with unique cannabinoid and terpene profiles and desirable agronomic traits. 22nd Century also owns or controls the rights to commercialize over 200 issued and pending patents related to the tobacco and hemp/cannabis plants.

Learn more at [xxiicentury.com](https://www.globenewswire.com/Tracker?data=c5AxJmM3NEqN50tps6YsfBuTI5TT31cm0L21uHk2kGd4q6WxJ_nMNTA6zPgRvQ_MIYT69HH5tulHSiE2zwsLdJmcG5Yfs_Tqy5WKicRPsu1jXnez21QKvb_xXXFO9H6czmTPINKi6mR50tND14mr_zohTawh2ZqQ3FbnwhRVZDaouLbY8c4jn1BWSjLcR4XNw23Po5rbGDJnonivTvHxT-pBJyCzpYw34RZb4tl9FnDplbtymhMf5GbKm1KlKOaA" \t "_blank), on Twitter [@\_xxiicentury](https://www.globenewswire.com/Tracker?data=qJd9kviz213sGBdksWBPMd-DuBbdm5gX1s_KS7TWYdDeFGSPxOBpZE6sm7MXQmJwX4PojnAwPP0aK6WFh3k1BWH4_n4mLoh5DJvyNnRllW-XGvPjLgrojXqob1RAiwKprOC-u8q61mnlS1soKfKWhqeYLRMYztxm-JCjRGQqALHkG_w4nPy4DeWsJvK-QIFrILgVR14xH54LwUmtcFQz50BxYjSOb7kCo8T6jSXaUH6wwT8rPh3nANtu93wxFxG5" \t "_blank) and on [LinkedIn](https://www.globenewswire.com/Tracker?data=SzXCP1RR-xOWPQxw88iIBnSaB7IMVNl8Xmev95yiCoeIcEqhLxhwYHrI7wQnhxnHZKW2Zg7yuPZpFb9pvMQUIzPocNj6gW0D5ssOnZwwIpVWolKrBJUg0e5_VJro3uuDA-uPLItTCjzEzcN6TwkIaBn47m5A5wXFD-BdTFtVgZCrtjiVnBtXvb09vqh19wx6fUA0tktUK_SI-mmIYldevAM91IjlcOK701EYvcDmoq9OqcpmMkEzCNhH9dHaVELugHJyeO10Z5ygJQNyp6Gg0A==" \t "_blank).

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